

Guidelines and Instructions for Submission of Student Videos

I. Introduction

Thank you for your participation in the *Video Prompts Project* (VPP), jointly sponsored by the American Association of Teachers of French (AATF), and the U.S. Department of State (DoS). This project seeks to facilitate through social media the interaction of French-speaking students in the United States with their counterparts in France and the francophone world.

II. Eligibility:

1. Participants must be at least 18 years old to submit a video.
2. Previous video-making experience is neither required nor prohibited.
3. No entry fee is required to participate.

III. General Requirements:

1. Video submissions may be no more than three minutes in length, including titles;
2. Video submissions must use the French language exclusively;
3. Video submissions must use a video format supported by YouTube (currently include WebM, MPEG4, 3GGP, MOV, AVI, MPEGPS, WMV, and FLV);
4. Video submissions may use any narrative and technical style, including documentary, fiction, live action or animation; and
5. Video submissions must not contain any copyrighted (or other legally protected) material (see additional guidance below).

IV. Content Requirements:

Video Submissions may contain content created by the participant and content in the public domain. Video submissions must not contain any elements, including music, audio, speech/voiceovers, stills, video, supers, or other audiovisual materials that are protected by someone else's copyright or trade secret or are otherwise subject to third party proprietary rights, including privacy and publicity rights, except as provided below:

1. Participants may include music in their video submissions only as follows:

- a. Participants may include music they have personally composed and performed. In such cases, participants must include in their submission email an affirmation, in English, that they composed and performed such music. Decisions regarding the sufficiency of the documentation are within the sole and absolute discretion of AATF.
 - b. Participants may include music they jointly composed and performed with relatives and close friends if such relatives and friends have given written permission to the participant to include the music in the video submission. In such cases, participants must include in the submission email a statement, in English, detailing who composed and performed the music, and confirmation of the circumstances in which permission was given for inclusion in the video submission.
 - c. Participants may include music which has been made available for use by Rumblefish, Inc.
2. By submitting a video, the participant affirms that he or she has obtained the necessary rights, licenses, consents and permissions to use all material in the video, including but not limited to rights to use original content not produced by the participant alone and written consent from all individuals whose image or likeness appears in the video and that he or she is prepared to provide documentation to that effect upon request.
3. Neither AATF nor DoS, for purposes of this project, recognize any allowance for “fair use of copyrighted material.”
4. Video submissions must not contain obscenity, explicit sexual material, nudity, profanity, graphic violence of any kind, calls or incitement to violence, commercial solicitation or commercial promotion, or content of a partisan political nature. Video submissions also must not contain content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to AATF or DoS, or to groups, individuals, or institutions.
5. Video submissions must adhere both in appearance and in fact to the norms of civil discourse; in other words, the content of video submissions must be suitable for a global, public audience.
6. Video submissions that do not comply with the YouTube Terms of Service or these Official Rules or that otherwise contain prohibited, inappropriate, or irrelevant content as determined by AATF, in their sole and absolute discretion, will be disqualified.

V. Ideas for Topics:

Participants should develop videos based on their academic objectives and personal objectives interests. Subject to the requirement that the video submissions meets the content requirements as specified under section IV above, participants otherwise have complete freedom of expression. Some ideas might include:

Cuisine

- How to cook a favorite family dish
- How to cook macaroni and cheese
- How to make a peanut butter and jelly sandwich
- Introduce the unique vegetables, fruits, sea food from your region

Culture and sport

- Perform (and/or dance to) an original song
- How to hit a baseball
- How to shoot a basketball
- How to throw a Frisbee
- Introduce your shoes

Debate (would require at least two participants)

- Should education/healthcare/housing be free?
- Is the environment more important than the economy?

Education

- Explain your major field of study
- Explain the levels of higher education in the U.S.
- Are you smarter than a freshman?

Global issues

- How has climate change affected your community?
- Explain the diversity (religious, ethnic, socioeconomic) in your community

Government

- How do you vote in the U.S.? (if you have voted in an election)
- What are the roles of the legislative, executive, and/or judicial branches of government in the United States?

VI. Video Submission:

1. Participants should send video submissions as attached files via email to aatfrench@gmail.com.

- d. The subject of the email should include the full title of the video, in French;
- e. The body of the email should include
 - 1) the participant's name and email address;
 - 2) a brief one to three sentence summary, in French, explaining the video; and
 - 3) any statements, in English, detailed above regarding the inclusion of music or any other content subject to copyright restrictions.

VII. Post Video Submission:

1. After submitting a video, a participant will receive an email from AATF confirming receipt.
2. AATF will review the video submission according to the content requirements described above. If the video submission meets the content requirements, AATF will post the video submission to its public YouTube channel.
3. DoS missions in France, as well as other French-speaking countries, will review AATF's YouTube channel on an ongoing basis, and may "share" the participants' videos on their Facebook pages.

VIII. Liabilities and Rights:

1. Neither AATF nor DoS endorse any video submission or any opinion, recommendation, or advice expressed therein, and both AATF and DoS expressly disclaim any and all liability in connection with video submissions.
2. AATF does not permit copyright infringing activities or infringement of any other intellectual property rights and reserves the right to remove any video submission in violation of another party's copyright or other intellectual property rights.
3. The participant assumes sole responsibility for the material contained in the video submission and for the consequences of submitting it to AATF for posting on the AATF YouTube site.
4. Neither DoS nor AATF are liable for any disputes between collaborators related to a video submission.
5. Participants retain ownership of their video submissions. However, by submitting a video, participants grant DoS and AATF a worldwide, non-exclusive, royalty-free, sub-licensable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the

video submissions in any media formats and through any media channels in perpetuity.

6. Participants agree to defend, indemnify and hold harmless DOS and AATF, their parent, subsidiary and other affiliated companies, officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including but not limited to attorney's fees) arising from: (i) your violation of any third party right, including without limitation any copyright, trademark, intellectual property, privacy, publicity or other proprietary right in connection with the Contest; or (ii) any claim that your video submissions caused damage to a third party. This defense and indemnification obligation will survive indefinitely.
7. At their discretion, DOS and AATF may contact participants to propose collaboration on additional video projects.